

**From:** Ariana Gomez  
**To:** "nishith.dhandha@lacity.org"  
**Subject:** FW: Upcoming Events: LA Fashion Market, Jan 16-19; Los Angeles St. Streetscape Groundbreaking, Jan. 18  
**Date:** Thursday, January 12, 2017 5:49:00 PM  
**Attachments:** [LA St Project Groundbreaking Flyer.pdf](#)

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Hi Nishith,

Great meeting you today! As per our conversation, I'm sharing some of the communications we've shared for the groundbreaking ceremony. Feel free to forward our newsletter and/or share the attached flyer.

Thanks!  
Ariana

Ariana Gomez  
Marketing & PR Manager



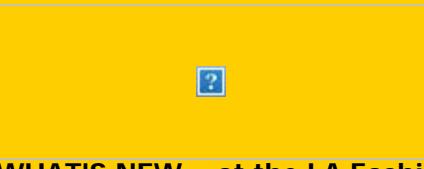
**LA Fashion District BID**

110 E 9<sup>th</sup> St, Suite A1175 | Los Angeles, CA 90079  
213-488-1153 ext. 718  
[www.fashiondistrict.org](http://www.fashiondistrict.org)

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**From:** LA Fashion District [mailto:[info@fashiondistrict.org](mailto:info@fashiondistrict.org)]  
**Sent:** Thursday, January 12, 2017 5:30 PM  
**To:** Ariana Gomez <[ariana@fashiondistrict.org](mailto:ariana@fashiondistrict.org)>  
**Subject:** Upcoming Events: LA Fashion Market, Jan 16-19; Los Angeles St. Streetscape Groundbreaking, Jan. 18

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**January 12, 2017**  
**LA Fashion Market Summer 2017, January 16-19**



LA Fashion Market Summer 2017 will take place next week January 16-19 at all designer showrooms. The wholesale trade show takes place five times a year and offers contemporary apparel, accessories and footwear for women, men, and children. The event is open to the trade only.

- [Participating brands and designers](#)
- [Buyer requirements](#)
- [2017 Market week dates](#)
- [Learn more about LA Fashion Market](#)
- [Learn more about the LA Fashion District's designer showrooms](#)

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## Los Angeles Street Streetscape Project Groundbreaking



On Wednesday, January 18th the LA Fashion District Business Improvement District (BID) in partnership with the City of Los Angeles Bureau of Street Services and Councilmember

Jose Huizar will be breaking ground on the much anticipated Los Angeles Street Streetscape Project. Come learn more about the project!

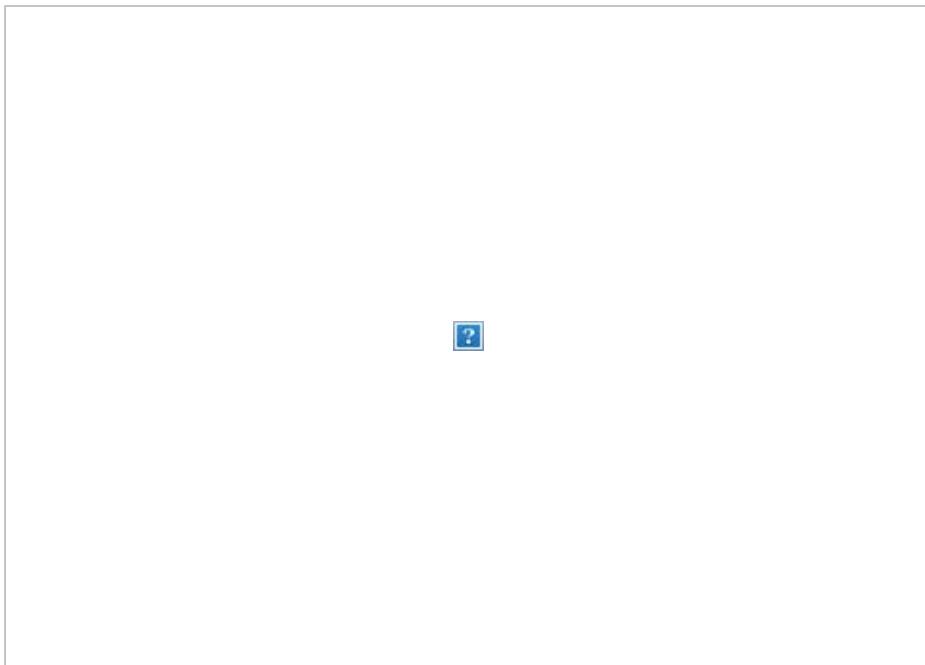
- The project will fix broken sidewalks from Olympic Boulevard to 7th Street, add trees, and make the street more pedestrian-friendly.
- Learn about the project timeline and business impact.
- Take a pre-construction walk-thru immediately following the reception.
- Refreshments will be served.

**Wednesday, January 18th, 9-10 a.m.  
Groundbreaking Ceremony  
Academy Awards Clothes Showroom Building  
817 S Los Angeles St**

*Questions? Contact the LA Fashion District BID at 213-488-1153.*

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## Night on Broadway, Saturday, January 28th



Councilmember Jose Huizar's annual Night on Broadway event returns Saturday, January 28, 2017. Night on Broadway is a one-day music and arts festival that activates Downtown's historic theatres with live music and performances. There will also be local vendors, a kid's zone, art and much more. The event is free and open to the public. Learn more at [nightonbroadway.la](http://nightonbroadway.la).

### Participate in Night on Broadway's Destination Discounts Program

Is your business on or near Broadway? Would you like to be a part of the event? Participate in the Destination Discounts program (in partnership with Metro) which allows your business to get publicity to the 60,000+ people expected to attend Night on Broadway. To participate, click [this link](#) and fill out a 20 second Google form. That's it. Your business and discounts will be promoted by Night on Broadway and Metro.

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### New Year, New Store: Shop Trendy Jewelry, Cosmetics and Accessories



Having been open in the Santee Alley for just a few months, Beauty Girl Los Angeles carries an extensive array of LA Girl cosmetics, trendy choker necklaces and other jewelry and fashion accessories such as hats, headbands and sunglasses. [Read more.](#)



### **Farmer's Market**

**Every Saturday, 9a-2p**

Enjoy fresh produce, gourmet food, flowers, and entertainment at The Wall Farmer's Market, located on Wall Street between 8th and 7th Streets. Food, flowers, farmers, and fun!

### **Sample Sale Friday**

Sample sales are held on the last Friday of every month and take place in the designer showrooms on 9th and Los Angeles Streets. Sample sale hours are typically 9 a.m. to 3 p.m. [Click here](#) for more info.

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